

Between Friend's Indie Book Corner Contract

Purpose: To increase interest in the local indie author market as well as highlight local literary talent that may go overlooked in traditional retail venues.

At this time, BETWEEN FRIENDS COFFEESHOP & CAFE is only seeking novels, nonfiction works, and poetry collections. Only professionally published works currently for sale will be considered. Authors interested in submitting work for review must provide a physical copy of the work for review. Literary reviews may take up to 30 days to complete. BETWEEN FRIENDS COFFEESHOP & CAFE reserves the right to deny any author or work participation in this program. All decisions of the literary review committee are final.

Authors participating in the program agree to the following:

1. BETWEEN FRIENDS COFFEESHOP & CAFE will provide shelf space to allow local writers the opportunity to showcase their literary work. This will be on a consignment basis where the authors provide a printed version of the book in exchange for a portion of the overall sales of each book.
 - a. Currently the consignment rate is 20% of the list price.
 - b. BETWEEN FRIENDS COFFEESHOP & CAFE will collect and be responsible for all sales taxes on the purchases completed.
 - c. Each consignment period will be for 30 days. At the end of that period, the consignment will terminate unless both parties agree to renew.
 - d. BETWEEN FRIENDS COFFEESHOP & CAFE will render all payments due the author at the end of the consignment month.
 - e. Authors are responsible for supplying all books and collecting any unsold books at the end of the consignment period.
 - f. Due to limited space available, BETWEEN FRIENDS COFFEESHOP & CAFE can only shelve 5 copies of any work at a time. While the company will make every effort to notify the author in the event that supplies run out, it is ultimately the author's responsibility to ensure that adequate supplies are maintained throughout the month.
2. Authors who wish to participate in the indie consignment program may purchase ad space on the Between Friends website for the duration of the consignment period. The purchase price for this service will be \$25 per month. Ad space must be purchased at the time of the consignment agreement. Due to the limited space available, ad space may only be purchased on a first come, first serve basis.
3. Authors who wish to have their writing featured on the BETWEEN FRIENDS COFFEESHOP & CAFE Website Indie Corner may purchase a sponsorship at the time of consignment. The price for this sponsorship will be \$55 and will include one month of ad space, featured article or author interview, author photo, and cover photo. All materials for the featured sponsorship will be provided by the author and are subject to approval by BETWEEN FRIENDS COFFEESHOP & CAFE.
4. BETWEEN FRIENDS COFFEESHOP & CAFE encourages authors to cross promote this endeavor on their social media and social marketing sites. Upon request, BETWEEN FRIENDS COFFEESHOP & CAFE will provide the author with media ready files suitable for social media sharing.
5. BETWEEN FRIENDS COFFEESHOP & CAFE reserves the right to cancel this consignment agreement and/or the Indie Book Corner program at any time for any reason without notice.

Upon cancellation, BETWEEN FRIENDS COFFEESHOP & CAFE will notify the author in writing and will remit any monies owed within 48 hours of cancellation.

6. BETWEEN FRIENDS COFFEESHOP & CAFE makes no guarantees or estimates about the volume of sales each author can expect from this program. We only offer an avenue for the author to present his/her work to the general public. Success or failure of the Indie Book Corner is the sole responsibility of the author(s) involved.

This consignment shall begin on ____/____/____. It is scheduled to expire in 30 days.
This agreement may be renewed indefinitely with the agreement of both parties.

Book Title: _____ Price: _____

Book Title: _____ Price: _____

Book Title: _____ Price: _____

Author Contact Information:

Phone number: (____)____-____ Cell number: (____)____-____

Email Address: _____

Home Address: _____

Online Marketing Opportunities:

- Ad Space (one month on betweenfriendscoffee.com/bookshelf). **\$25**
- Author Spotlight Package (one month of ad space, featured article or author interview, author photo, and cover photo on betweenfriendscoffee.com/bookshelf). **\$55**

(Author Signature)

(BETWEEN FRIENDS COFFEESHOP Signature)